



PEDIATRICS *Supporting* PARENTS

Backbone Organizational Support | RFP Informational Call

April 28, 2023

Key Discussion Items

- Timeline
- Grantmaking Overview
- PSP Overview
- Backbone Core Functions
- RFP Components
- Q & A

Timeline

- **April 20, 2023:** RFP released
- **April 28, 2023:** Informational call
- **May 8, 2023:** Written proposals due to admin@pediatricssupportingparents.org by 11:59 pm PT
- **May 9 – May 19, 2023:** Proposal review by committee
- **May 23, 2023:** Finalists notified
- **May 24 – June 2, 2023:** Virtual interviews with finalists
- **June 14, 2023:** Final Backbone Organization selected and notified
- **June 19 – 30, 2023:** Backbone Organization onboarded and agreement finalized
- **July 1, 2023:** Effective date of Backbone Organization for PSP

Grantmaking Overview

Process & Procedures

- PSP's funds are pooled together in a donor-advised fund (DAF) managed by the Silicon Valley Community Foundation (SVCF)
- Funders contribute resources on an annual basis and each philanthropic contributor names a fund advisor who serves as a steward of the DAF
- The Governance Body serves as decision-making body and recommends grants for approval
- For the Backbone RFP, the Governance Body has nominated a Selection Committee who will lead the proposal review processes
 - The Selection Committee will review proposals, determine which organizations proceed to the next round, and will prepare a final recommendation for the Governance Body
 - The Governance Body utilizes the Gradients of Agreement to facilitate consensus decision-making
 - Once a decision has been made, the Project Manager will inform the finalist
- The Project Manager will communicate the recommendation to the fund advisors and SVCF to initiate grantmaking
- SVCF will complete their due diligence process (to ensure compliance with IRS regulations) and will then release the funds

Pediatrics Supporting Parents

PSP aims to **fundamentally and sustainably transform pediatric practice** to improve family and child outcomes by focusing on **social and emotional development** of the child and the **early relational health** inside the family.

To achieve this vision, we focus our efforts on two interdependent, mutually reinforcing levers: **“Centering on Communities”** (which means this work must be local) and **“Creating the Conditions”** (which means we must change the systems in which the work lives).

Five communities are part of **collaborative learning** model (Learning Community) in which families, pediatricians, community leaders, and funders co-create the initiative’s strategic priorities.

PSP is implementing a shared decision-making model with a **12-member Governance Body** providing strategic guidance and deciding how PSP funding is dispersed

Core Functions of a Backbone Organization

The Backbone Organization will provide backbone support to the PSP Learning Community, Governance Body, and Proof Point Communities (PPCs). The role of the Backbone Organization includes:

- **Backbone for the Governance Body** including strengthening group relationships and trust, supporting Governance Body meetings, facilitating clear and timely communication, and shepherding consensus decision-making, feedback, and review processes
- **Backbone for the full PSP Learning Community** including supporting Learning Community meetings, facilitating shared learning, and managing coordination and communication
- **Assistance to the PPCs** including providing one-on-one support as needed to each community, addressing individual needs, and offering guidance and support
- **Support for the Working Group(s)** including launching working groups, helping with coordination, and providing as needed support
- **Interface with Family Voices** who facilitates family engagement with the Learning Community and supports family engagement with each PPC
- **Interface with the PSP project manager**
- **Liaise with the PSP funder contributors**

Core Functions of a Backbone Organization

The Backbone Organization will also be responsible for advancing key activities including:

- Stewarding annual budget processes
 - Support to the Governance Body with initiative-wide and local PPC investment decisions
 - Support to the PPCs with their specific budget requests
- Stewarding ad hoc grant recommendations
 - Support to the Governance Body with strategy decisions and grant recommendations that may come up throughout the year (e.g., evaluation, enabling conditions needs, etc.)
- Communicating to the field
 - Sharing lessons learned, elevating PSP and the work of the PPCs, and generally supporting communications and field-building strategies

RFP Components

Section 1

- Please state the **rationale** for this application to be the Backbone Organization for Pediatrics Supporting Parents. Describe why your organization wants to serve in this capacity (no more than 1 page).

Section 2

- **Experience:** Please share your organization's experience serving as a Backbone Organization and/or convening a learning community. Be sure to describe your organization's role and how you contributed to the success of the work. NOTE: if notified that you are a finalist, we ask that at least one of the lead team members join the finalist interview which will be held between May 24 - June 2.
- **Admin & General Management Support:** Please describe the structure of your organization and include detail about the staff, administration, and overhead required to support the work of PSP (detail in the budget narrative).

RFP Overview

Section 3

- **A. Decision-Making:** Please describe your experience facilitating collaborative governance strategies and decision-making processes. If applicable, please also share experiences and/or challenges that you have faced when bringing a group to consensus while also fostering trust among the group.
- **B. Neutrality:** Please describe how you will hold this tension. If applicable, provide an example when you have navigated group dynamics where partners come with competing priorities but are collectively working toward a common goal.
- **C. Vision Alignment:** If applicable, include details of organizational alignment / experience with one or more of the following: children's health, social and emotional development, early relational health, family engagement, family and community co-creation, and racial health equity.
- **D. Racial Equity Focus:** Please describe your organization's racial equity principles and guidelines, and how this is embedded within the organization's structure, practices, policies, and programs. Additionally, please share how you might approach structural and institutional racism with PSP.

RFP Overview

Section 3

- **E. Family and Community Engagement:** Please share how your organization will continue to support / promote authentic family and community engagement with: (a) the PSP Proof Point Communities; (b) across the entire Learning Community; and (c) within the Governance Body. Additionally, please provide an example(s) of when you have authentically partnered with families.
- **F. Systems Focus:** Please describe your organization's history with and/or focus on addressing systems-level challenges.
- **G. Advocate and Support:** Please share how your organization might advocate or demonstrate support for PSP's vision, commitment to centering families and communities, and overall value to the field.
- **H. Additional Information:** Please feel free to share any additional information not covered above but you believe is relevant to share, within the 5-page limit.

RFP Overview

Section 4

- Supplemental Attachments:

- Proposed Budget
- Budget Narrative
- Team Bios
- If selected as a finalist, we ask that you be prepared to share the following Organizational Financial Documents:
 - Audited financial statements for the last two years
 - Current year unaudited financials compared to the approved budget
 - Projected organizational budget for the next year



Q&A



Thank you!