



Request for Proposals for Backbone Organizational Support

Introduction

The well-child visit (from birth to age three), presents a nearly universal access point for pediatricians and parents to partner in promoting and supporting young children's social and emotional well-being and nurturing parent-child relationships. [Pediatrics Supporting Parents \(PSP\)](#) seeks to transform pediatric well-child visits to strengthen early relational health and create lasting change that helps children succeed. By setting a universal goal to support children's healthy social and emotional development and nurturing relationships, and using strategies that center on Black, Indigenous, and People of Color (BIPOC) families experiencing the impacts of systemic racism and community disinvestments, which manifest as health inequities, we will transform care for all families.

Pediatrics Supporting Parents Backbone Organization Proposal Questions

Please provide written responses to the following questions using no more than 5 pages for the entire narrative submission (Sections 1-3).

Section 1: Please state the rationale for this application to be the Backbone Organization for Pediatrics Supporting Parents. Describe why your organization wants to serve in this capacity (no more than 1 page).

Section 2: The PSP Governance Body is seeking proposals from organizations with an interest in serving as the Backbone Organization for the PSP Learning Community. We seek an innovative, equity-focused, and community-connected/oriented Backbone Organization that can support the PSP Governance Body with the following key elements: (1) providing direct staffing support to the Governance Body; (2) guiding PSP's vision and strategy processes; (3) supporting aligned activities across communities, including workgroups and committees; (4) advancing a shared learning agenda; (5) building public will; and (6) centering policy and sustainability.

Please respond to the inquiries below about your organization's ability to provide the core functions of a Backbone Organization for PSP:

- A. **Experience:** Please share your organization's experience serving as a Backbone Organization and/or convening a learning community. Be sure to describe your organization's role and how you contributed to the success of the work. *NOTE:* if notified that you are a finalist, we ask that at least one of the lead team members join the finalist interview which will be held between May 24 - June 2.
- B. **Admin & General Management Support:** Please describe the structure of your organization and include detail about the staff, administration, and overhead required to support the work of PSP (detail in the budget narrative).

Section 3: The ideal Backbone Organization for PSP will embrace organizational principles and practices that align with PSP's core values and mission. Please indicate your organization's alignment with the following and include examples of previous experiences where this has been demonstrated.



- A. **Decision-Making:** Support for the PSP Governance Body, as the initiative's ultimate decision-making body for the PSP Learning Community. Please describe your experience facilitating collaborative governance strategies and decision-making processes. If applicable, please also share experiences and/or challenges that you have faced when bringing a group to consensus while also fostering trust among the group.
- B. **Neutrality:** Ability to embrace and maintain a neutral position as the Backbone Organization, while also functioning as a convener, coordinator, advocate, and/or TA provider to the Governance Body and Learning Community. Please describe how you will hold this tension. If applicable, provide an example when you have navigated group dynamics where partners come with competing priorities but are collectively working toward a common goal.
- C. **Vision Alignment:** Shared alignment with PSP's goals to transform pediatric well-child care to support children's social and emotional development and promote early relational health by centering on families and communities. If applicable, include details of organizational alignment / experience with one or more of the following: children's health, social and emotional development, early relational health, family engagement, family and community co-creation, and racial health equity.
- D. **Racial Equity Focus:** Commitment to racial health equity and addressing systemic and institutional racism. Please describe your organization's racial equity principles and guidelines, and how this is embedded within the organization's structure, practices, policies, and programs. Additionally, please share how you might approach structural and institutional racism with PSP.
- E. **Family and Community Engagement:** Centering family and community priorities through co-creation and shared decision-making are core tenants of PSP. Please share how your organization will continue to support / promote authentic family and community engagement with: (a) the PSP Proof Point Communities; (b) across the entire Learning Community; and (c) within the Governance Body. Additionally, please provide an example(s) of when you have authentically partnered with families.
- F. **Systems Focus:** In parallel to PSP's community rooted work, is a systems-level approach toward long-term sustainability. To date, PSP's systems work has prioritized public financing, measurement, technology, training and professional development, and public will. Please describe your organization's history with and/or focus on addressing systems-level challenges.
- G. **Advocate and Support:** Please share how your organization might advocate or demonstrate support for PSP's vision, commitment to centering families and communities, and overall value to the field.
- H. **Additional Information:** Please feel free to share any additional information not covered above but you believe is relevant to share, within the 5-page limit.

Section 4: Please include the following attachments with your submission (these documents do not count against the page limit) :

- A. Proposed Budget
- B. Budget Narrative
- C. Team Bios
- D. If you are selected as a finalist, we ask that you be prepared to share the following Organizational Financial Documents:



- a. Audited financial statements for the last two years
- b. Current year unaudited financials compared to the approved budget
- c. Projected organizational budget for the next year

Timeline and Process

- April 20, 2023: RFP released
- April 28, 2023: Informational webinar
- May 8, 2023: Written proposals due to admin@pediatricssupportingparents.org by 11:59 pm PDT
- May 9 – 19, 2023: Proposal review by committee
- May 23, 2023: Finalists notified
- May 24 – June 2, 2023: Virtual interviews with finalists
- June 14, 2023: Final Backbone Organization selected and notified
- June 19 – 30, 2023: Backbone Organization onboarded and agreement finalized
- July 1, 2023: Effective date of Backbone Organization for PSP